



1st ASCIMER WORKSHOP

Focus groups

2nd FOCUS GROUP GUIDELINES
17th of July 2014

KEY FACTORS FOR ASSESSING SMART CITY PROJECTS

Background

Yesterday's focus group aimed at understanding what is a Smart City project and what kind of Smart Projects are going to be considered for evaluation by the ASCIMER methodology

Today's presentations have shown Smart City Initiatives that have been already implemented. The speakers have explained the scope of the initiative, its main objectives and implementation and management issues.

Now we want to identify the main aspects to be taken into account in the ASCIMER assessment methodology.

Objectives

Smart City projects are being developed worldwide. Their experience and outcomes can be taken as a starting point to achieve a series of standardized metrics and methodologies to assess, implement and replicate the successful ones.

The main goals of this focus group will be to:

- Define different ways to assess Smart City Projects.
- Describe the key factors that have to be taken into account when evaluating projects.
- Provide information to develop the assessment questionnaires that will be distributed to city stakeholders

Guiding questions

- Which is the most important factor in a Smart City Project assessment: economic, social, environmental?
- What are the main challenges in countries with a low internet and technologies penetration?
- What are the possibilities for increasing the interaction between public and private sectors in Smart City Projects?
- How should an evaluation model for Smart City Projects be?
- Which methodology should be followed to evaluate a Smart City project?
- What role could the EIB have in developing Smart Cities in the Mediterranean Region?