

Tangier: A dynamic territory to frame

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ASCIMER

ASSESSING SMART CITY INITIATIVES FOR THE MEDITERRANEAN REGION



FACING THE CHALLENGES OF A NEW ERA: SMART CITY PROJECTS

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La Granja, Segovia



**European
Investment
Bank • Institute**

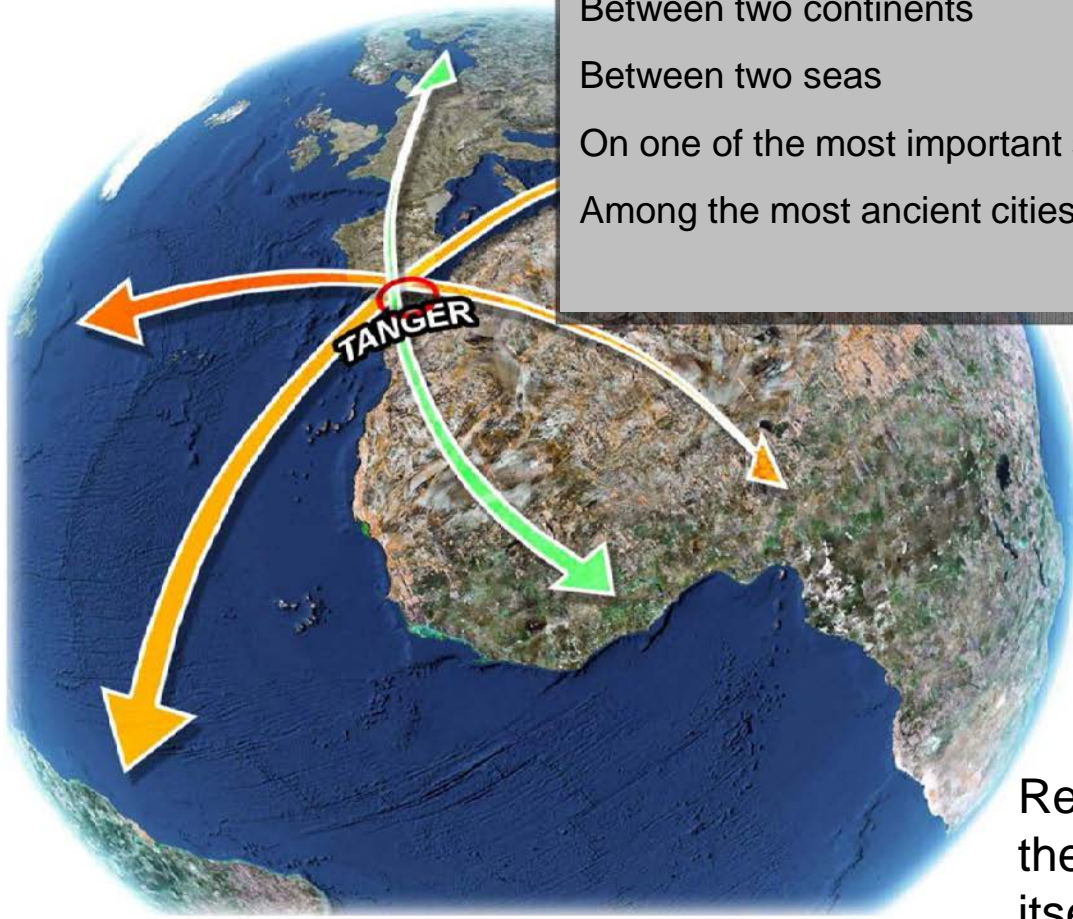
Situation:

Between two continents

Between two seas

On one of the most important straits in the world

Among the most ancient cities in the world



Real maritime crossroads,
the city has always establish
itself as a CITY OF TRADE.

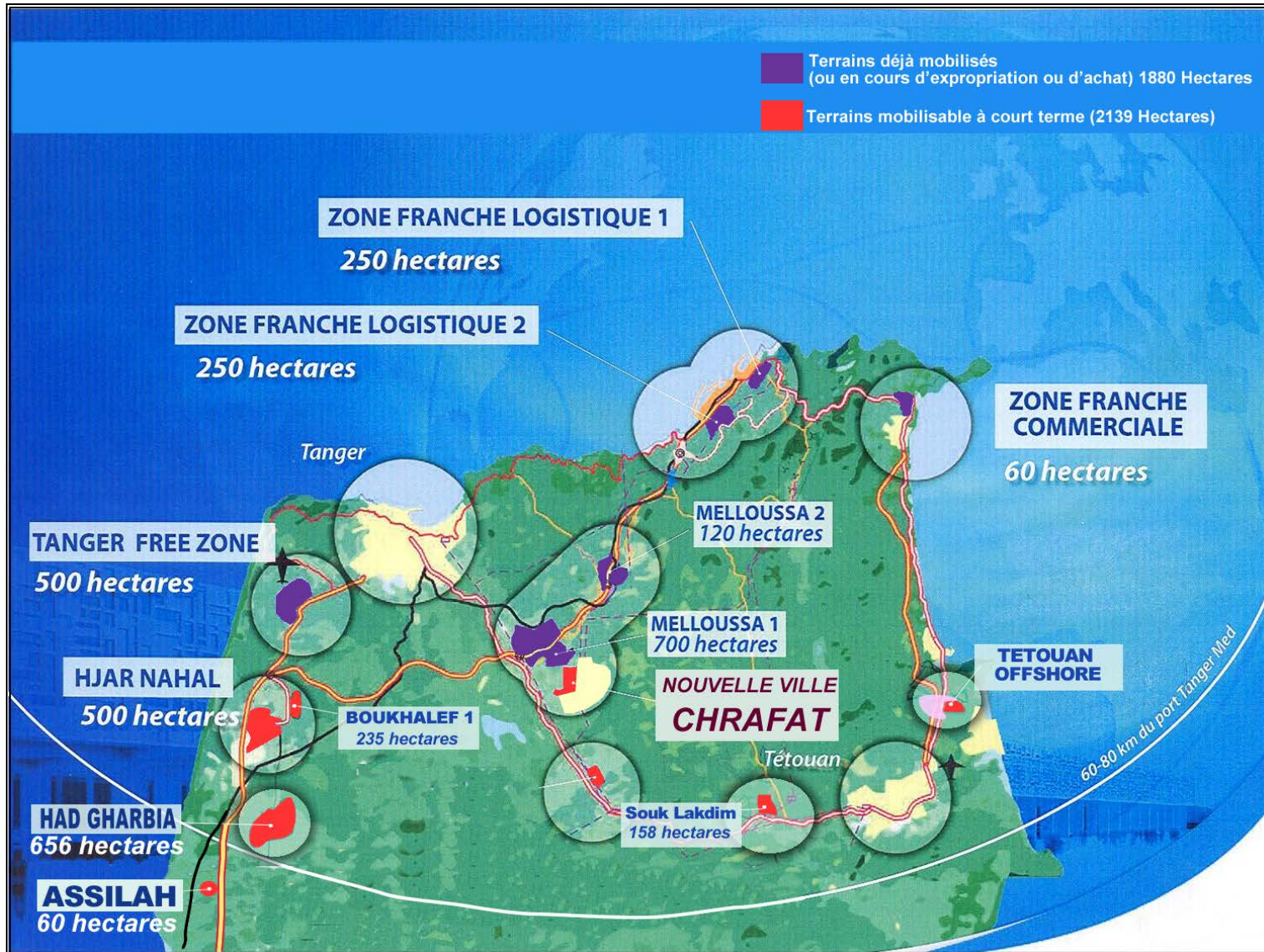


Population: 2.83 millions inhabitants (9% of the national population), with a growth rate of 2%

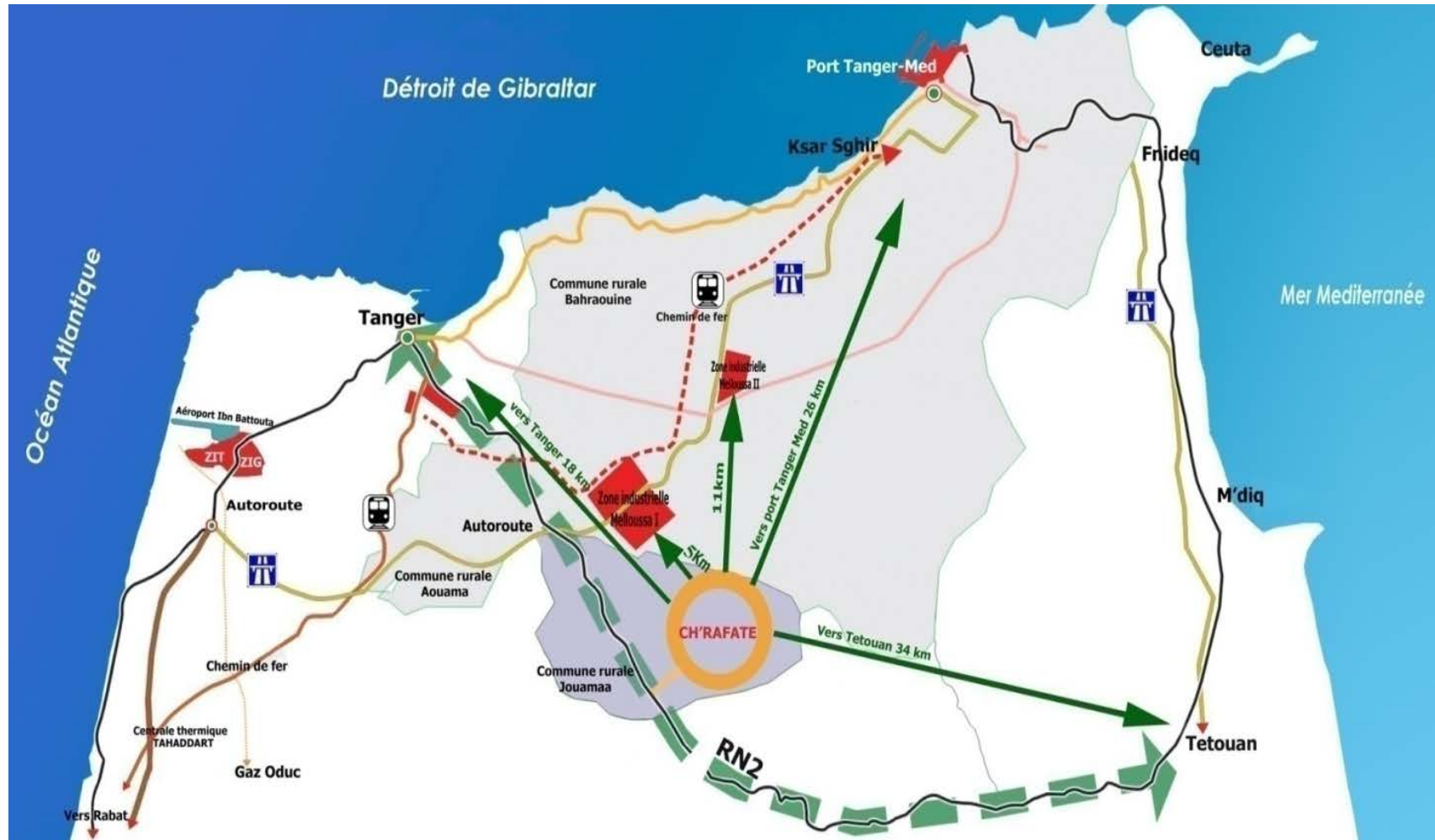
Tangier-Med Harbour







IN THE TANGIER BACKGROUND: A IMPORTANT NETWORK OF INFRASTRUCURES



Tangier, a metropolis of trade in search of an identity renewal

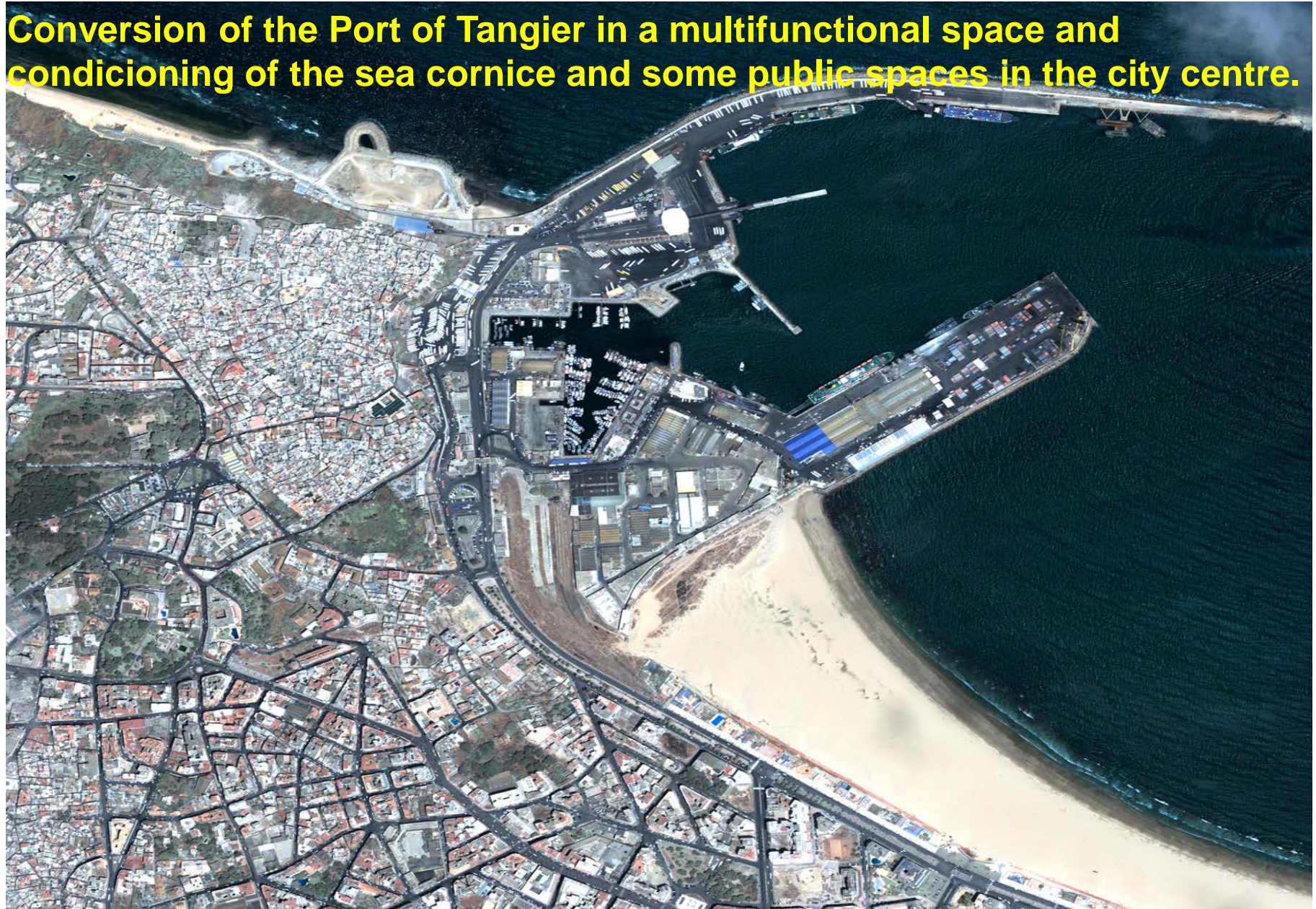
- The city of Tangier, in the light of its situation and its economic and human potential, needs to position itself as a "large supra-regional exchanges pole". This Metropolitan vocation leads to a cultural identity which must be rediscovered and consolidated.

The vision of the development, the foundations of a durable development

The vision of the city of Tangier project is constructed by the following fundamental aspects:

- The environmental potential of the city of Tangier;
- Human development, a dimension which should not be overlooked;
- Highlight the memory of the city and the civilizational image of Morocco;
- Strengthen the macro - structure of the city: polarity, centres, subcentres;
- Promote the flow of traffic and encourage the public transport.

Conversion of the Port of Tangier in a multifunctional space and conditioning of the sea cornice and some public spaces in the city centre.





Perspective générale du projet: vue de la médina



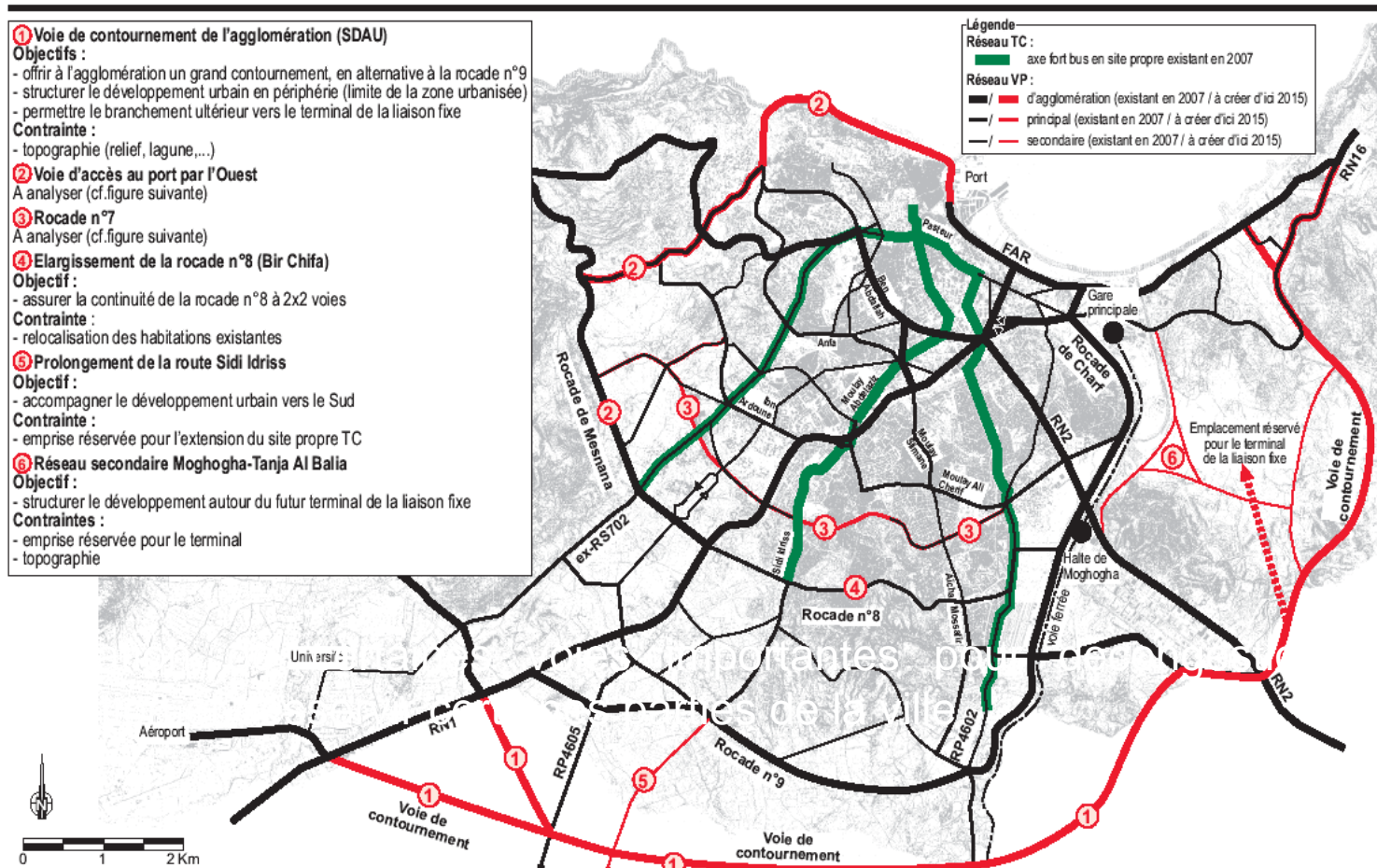
General perspective of the Project: view of the medina

The project of conversion of the port area of Tangier Ville will offer important infrastructures dedicated to host the largest cruise ships in the world.

Perspective générale du projet: vue de la médina

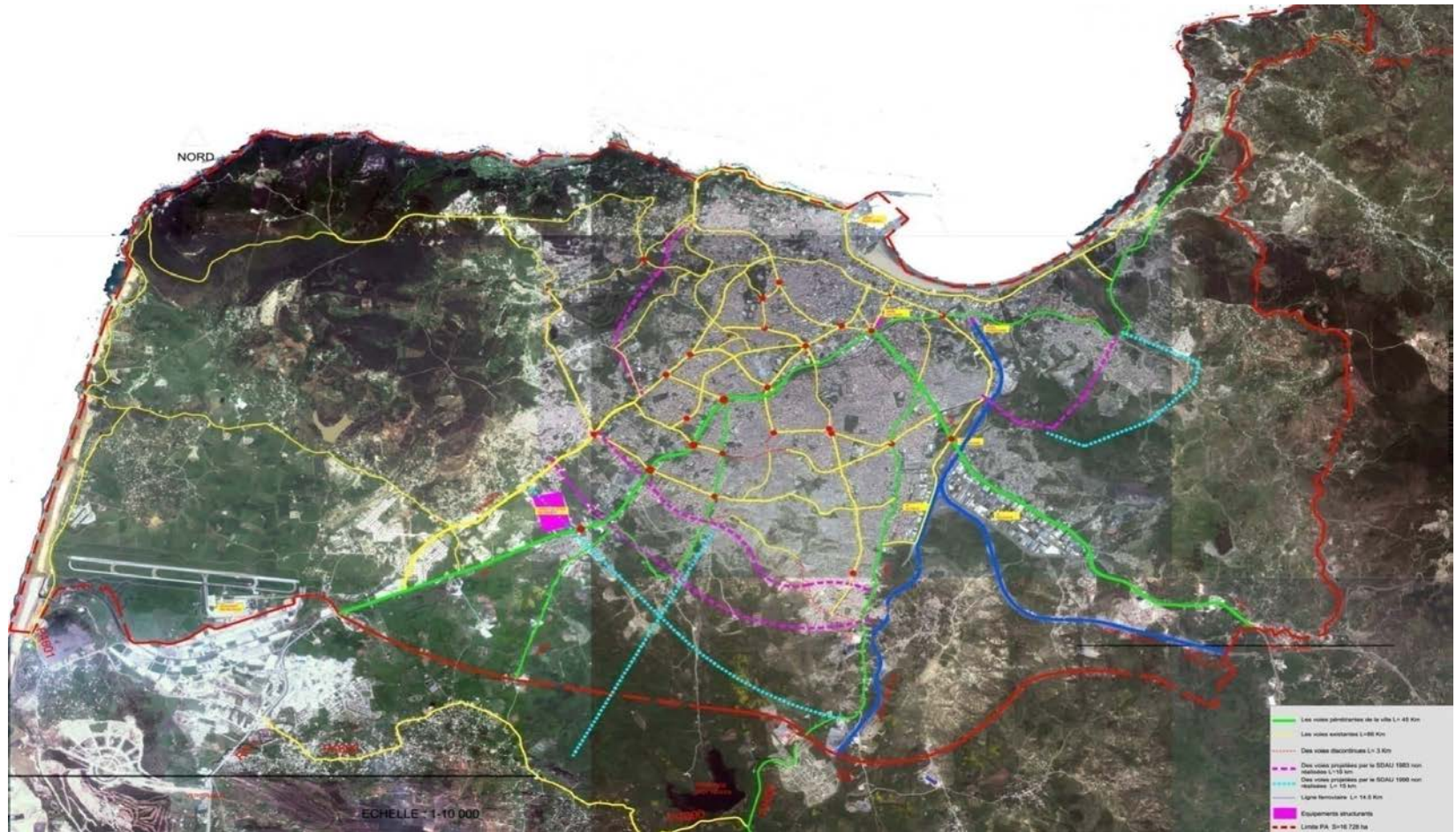


Realization of some important ways to ease traffic congestion and serve certain parts of the city.

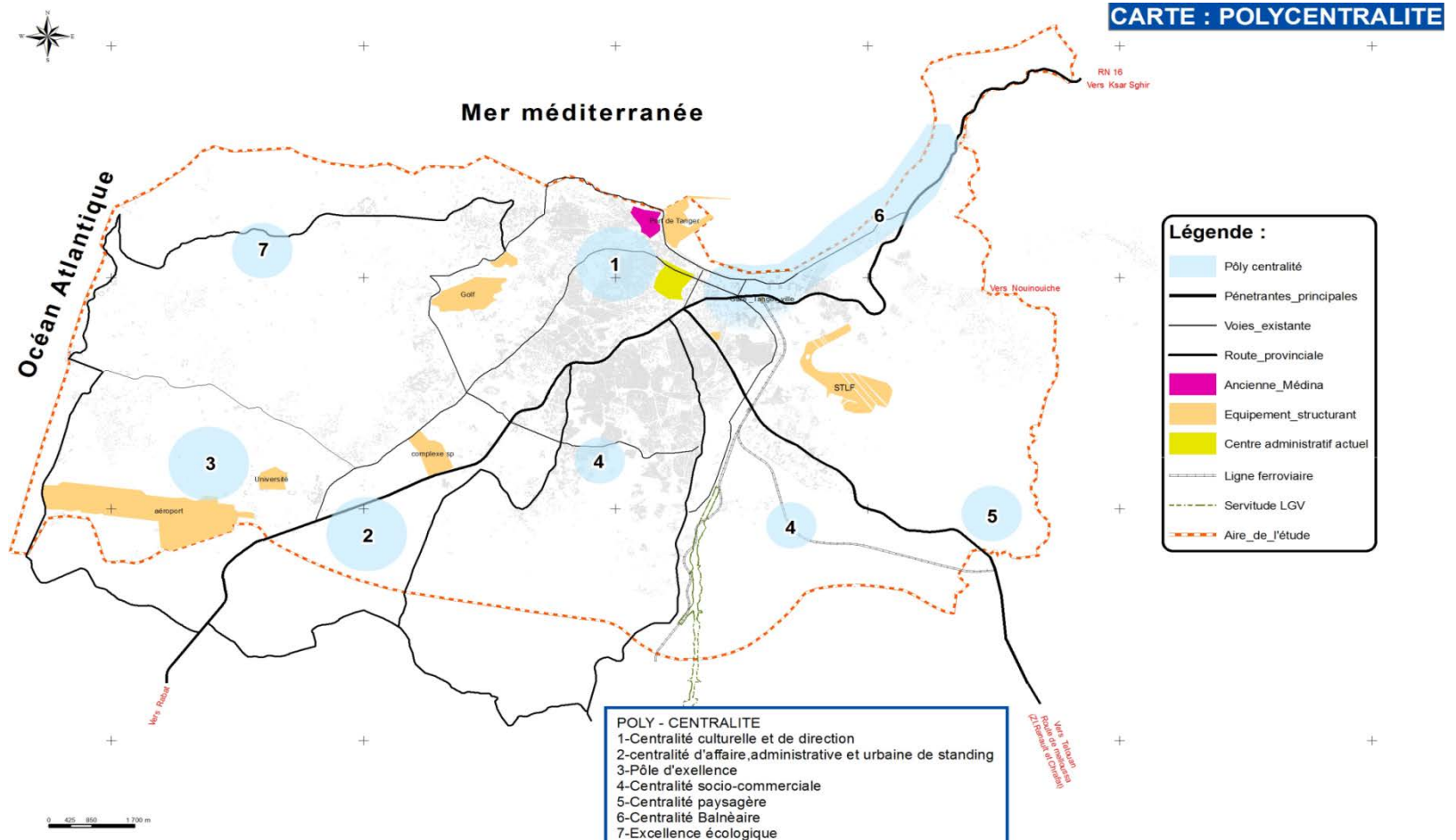


Urban mobility and transportation

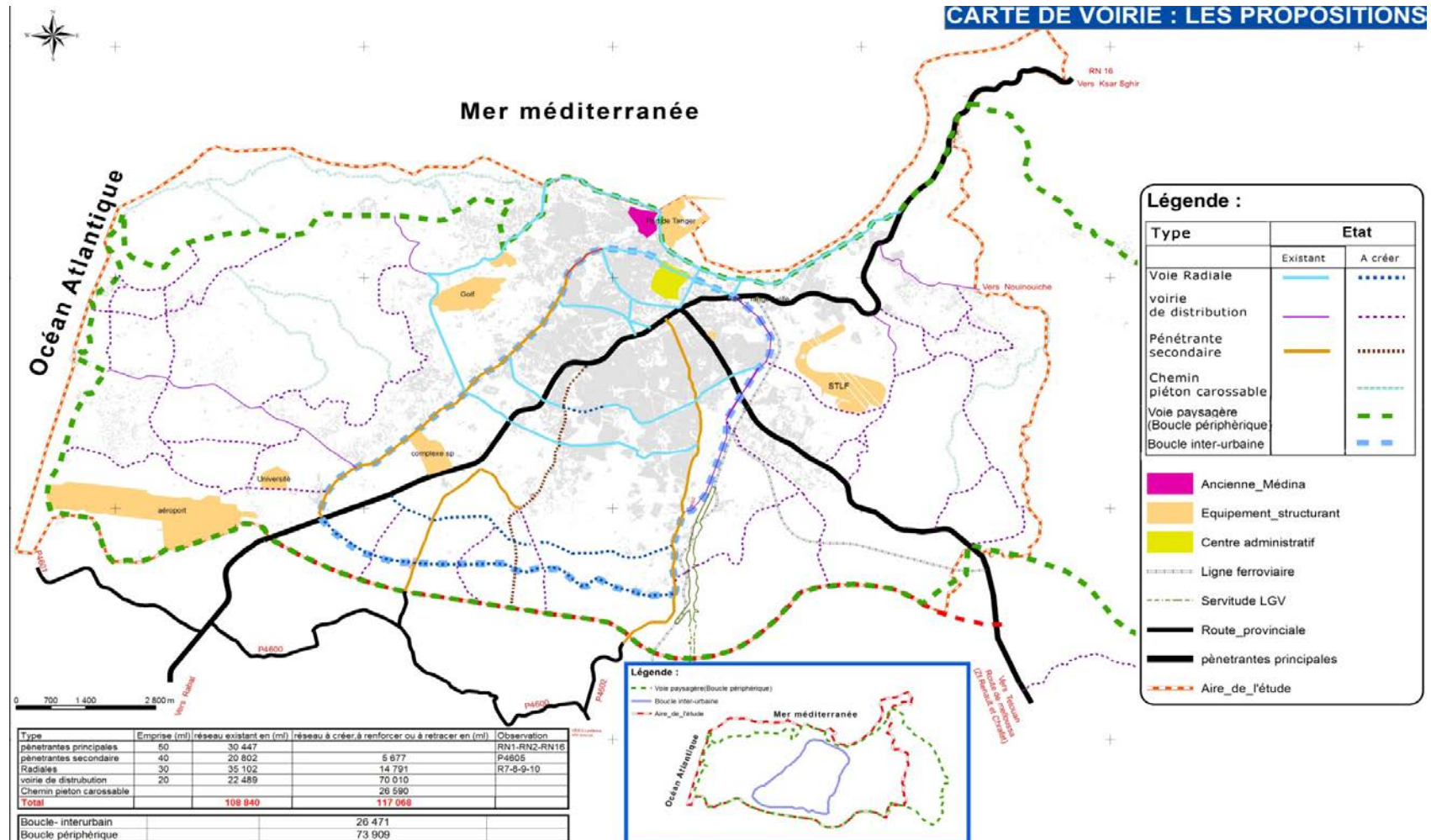
- Develop inputs and the main arteries of the city (lane widening, signage, traffic management, lighting, parking ...)
- Carrying out of structuring ways planned by the Managerial Schema of Circulation;
- Reorganizing the system of parking;
- Improving the of public transport conditions;
- Improving the pedestrian traffic conditions.



LA POLICENTRALITY



THE STREET PLANNING, FOR A FLUID, WELL DISTRIBUTED AND EFFICIENT TRACE FRAME



Preservation and valorisation of the Mountain natural site

- Launching of the Green Plan of the city of Tangier;
- Implementation of integral protection measures for areas of high environmental value;
- Adequate planning of spaces of large attendance;





The architectural heritage

In recent years, Morocco has seen an important development in the field of information and communication technology (ICT), allowing to position itself as a leader country at regional level.

This development is the result of the strategies adopted at the highest level of decisions, particularly the Morocco Digital 2013 strategy.

The number of mobile phone subscribers reached more than 36 millions at the end of March 2012, with an increase of 8.58% from its level at the same date in 2011.

- The Internet Park reached 3.5 millions of subscribers, with a rate of annual growth of 56.51%, notifying that the rate of Internet penetration has reached 13% at end of last March.
- At the same time, the number of Internet users is 15 millions, being this growth due mainly to the development of the Internet offers in 3G mobile broadband, representing the 83,28% of the total subscribers, with an annual growth rate of 71,08%.
- Three operators share this sector: Moroc Telecom, Meditel and Inwi

- In Tangier, the connection rate to the mobile telephony and Internet is very important.
- All Government and private institutions are connected.
- A project of digitalization of the request procedure of construction permit is underway for improving the business climate;
- The creation of companies is done by internet.
- The request of development license is done via internet;

Tangier, as the second economical pole of Morocco, knows an important evolution in this sector.

A Technopark project in Tangier which is the third one after Casablanca, Rabat and Oujda is ongoing. It is a point of settling of Information and Communication Technologies.

Technopark aims to position itself as:

- FACILITATOR
- ACCELERATOR
- CATALYST

Thank you for your attention

